

COLLIN STEVES

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PROFESSIONAL SUMMARY

Co-founder of an Information Technology and Services company solving the difficult problem of multi-location live online performances. Over 5 years of digital marketing and management experience resulting in millions of streams and views for a touring indie rock band.

SKILLSET

Created hundreds of ads for Google, YouTube, Facebook, Instagram, and TikTok using Wondershare Filmora, Canva, Adobe Photoshop, Adobe Premiere Pro, and Logic Pro directing target audiences to websites developed using Wix, HTML and WordPress.

WORK EXPERIENCE

ENTANGLED AUDIO

Bethesda, MD

Co-Founder

March 2020 - Present

- Created with multi-platinum, grammy nominated music producer Matt Squire
- Constructed an innovative system of stabilizing communication protocols to eliminate interrupts while transmitting high quality video and audio between multiple performers from different locations
- Showcased the technology's integration possibilities to Twitch, Epic Games, Unity, and other companies as a presentation and live demonstration in front of software engineers, CEOs, and investors
- Contracted by Kobalt Music to host international writing camps allowing musicians and producers to professionally write and record songs while each individual was in a different part of the world
- Worked with a team of advisors, lawyers and investors while negotiating contracts, NDAs and patents
- Developed a mobile gaming app available on the App Store and Google Play

THE 5:55

Warrenton, VA

Band Manager, Lead Singer, Songwriter

August 2016 - Present

- Designed and evaluated social media content and advertisements on YouTube, Facebook, and Instagram resulting in over 4.4 million streams on Spotify, hundreds of thousands of views on YouTube, and tens of thousands of new followers
- Licensed a song for Showtime's hit series Shameless
- Hired and collaborated with producers, photographers, videographers, and graphic designers
- Performed hundreds of shows, organized touring and rehearsal schedules, negotiated price with venue owners, and arranged other performers for events

LIVE NATION

Bristow, VA

Street Team Member, Venue Supervisor, Car Parker

May 2011 - August 2016

- Promoted from car parker to Supervisor, and then to Street Team Member
 - Maintained supervisor status at the amphitheater while joining the marketing department and traveling to other Live Nation venues
 - Liaised with major artists before and after performances
 - Assigned to a special group of supervisors who mediated intoxicated patrons during intense situations and coordinated with the county police
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EDUCATION

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY (VIRGINIA TECH)

Blacksburg, VA

Class of 2017

BA In Communication

Public Relations Major, Music Minor